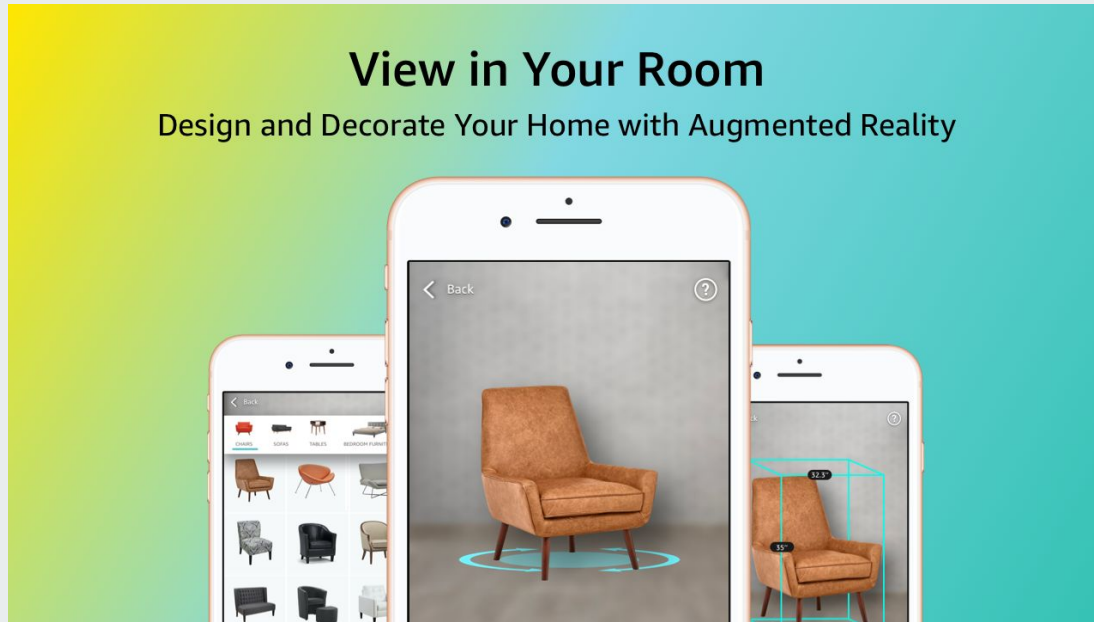


AR APP - UI/UX Review to Amazon App



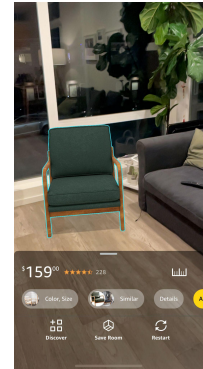
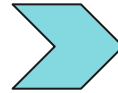
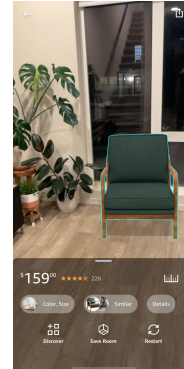
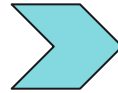
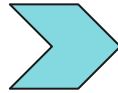
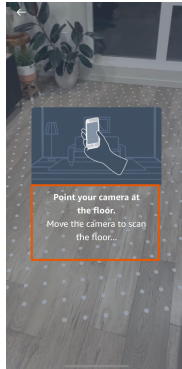
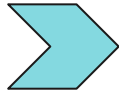
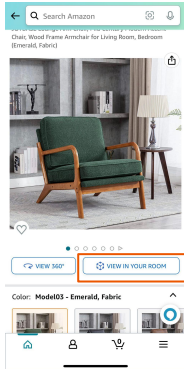
Daniel Curbelo

2023

Introduction about the experience :

View in your room lets you see products in your home before you buy them. Before you buy something, you can see how it will look and fit in your home. Want to know if a chair will fit in your living room or if a coffee table you like will match your sofa?

But how its works ?





Showcasing UX/UI can be improved:

- After placing an object, it was a bit cumbersome to have to use 2 fingers to rotate it to be the correct direction.
- I'd like the option to add more than one item to the room at a time. Often I shop for 2 or 3 different pieces at the same time. It would be nice to view them together to make sure they fit in the space I have and make sure they look well together.



What they did well ?

- Simple to use
- Solves a common problem for online shoppers
- It loads very quickly and make the experience fast and easy
- Hight definition
- Just few steps to get the whole experience